

ELIZABETH RANATZA, MSIS

UX DESIGNER II

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elizabethranatza.com (Figma Password: figma)

Professional UX Designer with a strong focus on user-centered design and creative problem-solving. Recognized for effective collaboration and adaptability in dynamic environments. Known for dependability and adaptability, ensuring high-quality outcomes and user satisfaction. Strives to promote positivity and workplace excellence.

SKILLS

Design Software: Figma, Sketch, Adobe XD	Accessibility Design
Web Application Design	Prototyping
Storyboards and Wireframing	Responsive Design
Design Systems	Usability Testing
User Feedback and Research	Agile Methodology

PROFESSIONAL EXPERIENCE

UX Designer II , AIG

August 2025 - Present

UX Design Analyst , AIG

July 2023 - Aug 2025

- Lead Designer for the SME EMEA Portal, Commercial Lines Products, and UM/UIM Motorist Coverages, focusing on creating high-fidelity wireframes in Figma (SME: Small-Medium Enterprise portal for Europe, Middle East, and Africa)
- Lead and Co-designer on various other rotating projects
- Collaborate with stakeholders to improve insurance accessibility, reduce decision fatigue, and enhance the customer experience
- Work on global operations, supporting diverse markets across international teams
- Conduct UX writing, prototyping, and user testing to refine and iterate designs
- Continuously optimize design solutions based on user feedback and data insights

EDUCATION

Master of Science in Information Science - UNC

Aug 2021 - May 2023

University of North Carolina - Chapel Hill

- Concentration in Human-Computer Interaction (HCI)
- Extracurricular Activities: FLUX (Future Leaders in UX)
- Capstone Project: Digital Wellness Application, Team Co-Lead, Design and Development Lead, Document Manager

Bachelor of Arts in Media and Journalism - UNC

Aug 2017- May 2021

Bachelor of Arts in History, Art History Minor - UNC

University of North Carolina - Chapel Hill

- Tau Beta Sigma National Honorary Band Sorority Member
- Elected Captain of The Marching Tar Heels Colorguard from 2018-2021
- Awarded Residential Advisor of the Year 2019-2020